

THE WOMBLES COMMUNITY CHARITY GROUP PR AND PRESS GUIDELINES

We have put these Guidelines in place in order to ensure that The Wombles intellectual property is used properly and appropriately in connection with any press and PR activities organised by any licensed group.

These Guidelines may be updated from time to time and the latest version is available on the Charity's website at www.thewomblescommunity.com

This version of the Guidelines is effective from 11th November 2024.

1. We are delighted for you to publicise your activities through social media or other press and PR opportunities, and we may be able to send a Womble to attend any events you organise – please contact us and we will do what we can to accommodate this.
2. You may take photos or recordings of Wombles at your events for non-commercial PR and publicity purposes, including through your social media channels and for use by local press. This may include stills as well as audio-visual footage (subject to a maximum of 20 seconds of footage).
3. If a celebrity attends any event you organise which you intend to publicise (either directly through your social media channels or via local press) you will need to clear the right to use any images of the celebrity with the celebrity directly. In the unlikely event that we consider that the association of the celebrity with the Wombles brand is or could reasonably be considered detrimental to the brand, you will remove any content associating the Wombles brand with the celebrity at our request.
4. If you want to involve the national press in any event or campaign you are organising, please contact us first so we can work with you to ensure all messaging is appropriate.
5. The commercial use or exploitation of any image or recording of the Wombles is not allowed.