

## **THE WOMBLES COMMUNITY CHARITY MERCHANDISE GUIDELINES**

We have put these Guidelines in place in order to ensure that The Wombles intellectual property is used properly and appropriately in connection with any merchandising activities.

These Guidelines may be updated from time to time and the latest version is available on the Charity's website at [www.thewomblescommunity.com](http://www.thewomblescommunity.com)

This version of the Guidelines is effective from 28th October 2024.

1. We recognise that licensed groups may wish to make available apparel and equipment such as T-shirts and high-viz vests which use their Approved User Name. This is permitted provided that:
  - (i) all apparel and equipment is as sustainable as possible and accords with the Charity's ethos and values (which you will find details of on the Charity's website [www.thewomblescommunity.com](http://www.thewomblescommunity.com)); and
  - (ii) these items must not be made available or advertised through any publicly-visible portal. That includes any online availability or advertising including through Facebook or any online marketplace.

However licensed groups can sell, make available or advertise apparel and equipment which has the licensed group's Approved User Name online behind a paywall or through a private link.

2. If any licensed group wishes to sell any merchandise, or to authorise any third party to do this on their behalf, this will be subject to separate agreement in writing with the Charity. If a licensed group sells any merchandise, or authorises any third party to do this on their behalf, without obtaining our written agreement we reserve the right to terminate the group's licence as set out in the License Agreement.